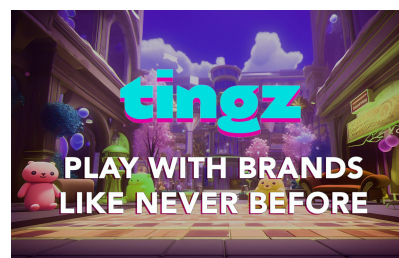


FOR IMMEDIATE RELEASE

## Tingz: Pioneering the Future of Brand-Customer Engagement Through Gamification

London, UK, October 2023 – In a world where customer engagement is king and brands struggle to stand out from the crowd, Tingz emerges as the game-changer for brands seeking a dynamic way to connect with their audience.



### **\*\*Revolutionising Customer Engagement:\*\***

Tingz, the industry's first web3 gaming platform which is putting the power of gamification in the hands of brands. With a mission to redefine the brand-customer relationship through gamified interactions, Tingz is making it easier than ever for brands to engage, retain, and entertain their customers while telling their brand stories.

### **\*\*Efficiency Meets Entertainment:\*\***

Tingz understands the value of time and resources in the fast-paced digital landscape. Our innovative gaming platform enables brands to gamify their customer interactions swiftly, ensuring the process of developing games is both easy and cost-efficient.

### **\*\*Gamifying Brand Stories for Deeper Customer Connections:\*\***

At Tingz, we believe that brand storytelling takes center stage. With our platform, brands can make their narratives stand out in a sea of brand messages by using the medium of interactive games, forging deeper connections with customers and connect with them on an emotional level.

### **Founders' quotes:**

Kristina Hayhoe, Co-Founder at Tingz, states:

*"Tingz represents a new era in brand-customer engagement. We're excited to be at the forefront of this revolution, empowering brands to create unforgettable experiences and gain deeper insights into their customers' behaviour."*

Julia Muszynski, Co-Founder at Tingz, states:

*"Our mission is to transform how we interact with brands and address the vital concern of data ownership. We want to offer users the most entertaining gaming experience with brands, connecting them in innovative and playful ways."*

To be a part of this groundbreaking initiative, subscribe for beta access and avail exclusive rewards at [www.tingzworld.io](http://www.tingzworld.io).

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### **About Tingz:**

Tingz is the industry's trailblazing web3 gaming platform, redefining how brands connect with their customers through innovative gamification. Headquartered in London, UK, Tingz is on a mission to transform brand-customer relationships in the digital age.

Hi-Res Founders' Portraits and the Tingz image are available here:

<https://www.dropbox.com/home/Press%20release%20Tingz>